



July 2020

Dear AMAZONAS customers,

All of us are facing the new challenges of the coronavirus crisis on a daily basis. Currently, as in the past season, neither you nor we have been too pleased about the state of our product deliveries. That said, at the outset of the corona crisis nobody could have expected that hammocks and the like would be among the sales winners.

Therefore, in what follows we would like to explain the **current state of our deliveries and logistics**:

- In March of this year, in light of the cancellations of national and international dealer orders that were coming in practically by the minute, the AMAZONAS GmbH reduced its sales expectations only by an approximate 50%.
- Production resources, forecast plans and warehouse and logistics facilities were adjusted and reduced accordingly - even AMAZONAS had to introduce short-time working hours!
- After the first weeks of the German and European lockdown, consumer purchases of garden products, especially via the internet, increased so much that all our warehousing and logistics resources were completely overwhelmed – on one occasion in May, an order stop was even imposed by the German parcel service providers, as no more drivers were available and all areas and storage spaces in the distribution and handling warehouses were occupied.
- Due to this above-average order volume, delivery bottlenecks have naturally occurred, and not just at AMAZONAS GmbH – international supply and production chains are still in a state of collapse. On the one hand, the raw materials which are necessary for production are not available at all – while on the other hand, due to social distancing regulations, only a reduced number of personnel can be employed. Anything like the resumption of normal production as it was before the corona pandemic is still not possible, nor can we yet see any light at the end of the tunnel.

We deeply regret the current supply situation and the restricted availability of our products, and are working at full throttle to achieve improvement in all areas.

We would like to apologise for the waiting times and delays the crisis has caused.

Apart from that, we have a number of news items from AMAZONAS to share with you:

Newsletter topics:

- > AMAZONAS for the future!
- > Change in the packaging of metal frames
- > Door Clamp product improvement
- > New materials for Globo & Siena products
- > Our German press publications
- > News from The Little Nazareno
- > Discontinued products

> AMAZONAS for the future!

With a renewed focus on environmental issues, we have continuously examined over the years how we too might be able to save even more plastic.

By saving on blister packs, PE bags and some completely plastic-free packaging, **we now save over 7700 kg of plastic each year!**

We will continue to focus on environmental friendliness when introducing new packaging and selecting materials – for the future





> Change in the packaging of metal frames

The packaging of our metal frames for hammocks and hanging chairs has been optimised:

- **Brown instead of white cardboard** improves the material properties during transport
- Additional plastic wraps are no longer required
- **Less polystyrene** included in the packaging

The sizes of the packages remain unchanged. The new packaging will be delivered in the coming weeks, depending on sales of the individual products.

> Door Clamp product improvement

We have made improvements to our Door Clamp for Baby Hammocks (art. no. AZ-3045000).

To begin with, the product is now **made of stronger steel**. Also the closure has changed. Instead of the black strap, the door clamp now has a **diamond closure**. This can be pulled apart more easily and makes it less likely that the product will be bent by excessive force. Another advantage is that the more tensile weight is applied (up to max. 15 kg), the more firmly the clamp closes, **making it even safer to use**.

Deliveries of the new version of the Door Clamp already started some days ago. You can find pictures of the improved product at our [Media Download Centre](#).

[> Door Clamp data sheet](#)



(agora)

> New materials for Globo & Siena products

As already announced in the course of our current catalogue, the materials of our **Globo and Siena cushion covers** have been changed. These are now all made of **extra resistant agora fabric**. All remaining stock of other materials has already been sold out. The agora cushion covers are now being delivered.

This change notwithstanding, all article numbers and product names remain as before.

> Our German press publications

In case you didn't know... on our website you can view and download all our documented press publications. **In 2019 alone there were almost 70 of these.** Just take a look by clicking on the links below!

- [Ultra-Light](#)
- [Home&Garden](#)
- [Baby World](#)





> News from The Little Nazareno

Once again in 2019, the **Brazilian street kids project** we support ('The Little Nazareno, Regd. Assn.') was able to write a small success story – and again it was thanks to your help. This is because AMAZONAS **donates 20,000 euros annually** to the project, and visits the children's villages on a regular basis.

Last year, a boy – whose father had run away after committing a crime, whose brothers were killed after they had killed people themselves and whose mother he himself was supposed to kill (but didn't) because she had had children with a new man – was able to land a much coveted apprenticeship at a Brazilian bank. Thanks to the help of The Little Nazareno, this boy – now a young person – no longer lives in the children's village but with his sister, and has prospects of a normal life through the training he is being given.

www.nazareno.de

> Discontinued products

With a view to improving our delivery capacity, we have decided to phase out some of our products for good. The following products are therefore no longer available:

- Aruba Sales Box (EL-3890600)
- Carry Star (AZ-5039400)
- Hangover orange (AZ-2030731)
- Mei Tai tree (AZ-5039305)
- Miami Set aqua (AZ-6010140)
- Moskito Tarp (AZ-3080020)
- Olymp white (AZ-4045320)
- Palau candy (AZ-2020210)
- Palau bubblegum (AZ-2020200)
- Palm Beach terracotta (AZ-1960001)
- Relax orange (EL-1952230)
- Swinger sand (AZ-2030560)
- Tobago Grande (AZ-1060110)
- Travel Set pink (AZ-1030270)

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